



rPM³ Launches New Global Sailing Risk Assessment to Help Sailors Weigh Potential Risks of Transoceanic Sailing

Peterborough, Ontario, Canada (November 7, 2019) — rPM³, a leading provider of risk management solutions in the Americas, today announced the launch of a new Sailing Risk Assessment to gather feedback from the global sailing community to identify and measure the potential risks of transoceanic sailing. The company is targeting 10,000 participants globally over an eight-week period.

Considered the first of its kind, the review will capture data on sailing risks including design, technology and engineering, environmental factors, collisions and injuries, and run it through a risk analysis.

“rPM³ aims to bring together the collective knowledge of sailors around the world which has never been done before,” said Kelland Sewell, Senior Vice-President of rPM³ Solutions. “When traversing the ocean, there is little room for error. We believe that the Sailing Risk Assessment will give us insight into the top risks of transoceanic sailing as well as the specific areas of sailboats we should be paying attention to as consumers and manufacturers to mitigate risks and decrease liability.”

The assessment will be delivered in two parts. The first portion is to gather risk events that sailors typically experience through a survey. From those responses, a second survey will be sent to the same participants to rate on their likelihood of being involved in a high-risk situation while sailing and its impact. The risk assessment is determined by survey responses. rPM³ will advise of the relevant safety measures in a post-survey report after assessing the operating risks of sailing.

“This survey will provide an educational platform to learn about the top sources of risk while sailing, and how to apply this knowledge to sailing to provide a safer experience. It will help sailors be better prepared when purchasing a boat and better adapt their approach to sailing to reduce risk and keep themselves and their passengers safe. It will also be beneficial for sailing manufacturers who rely on customer feedback to continually improve the quality of their products,” adds Sewell.

Full survey results will be released in February 2020 on the rPM³ website.

The survey is available [here](#).

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About rPM3 Solutions

Based in Pasadena, Maryland, rPM³ Solutions is a boutique ERM software and solutions firm and the authority in the application of "Cost of Risk" in an Enterprise Risk Management context. rPM³'s Aperitisoft™ software products provide tailored ERM process automation to reduce the cost of data collection; save time with powerful dashboards, analytics and reporting; and deliver the real risk quantification and measurement needed to establish pivotal links between risk and performance – the critical link needed to reach genuine ERM maturity. These patented software products make measurement and quantification easy and repeatable for any business or enterprise. For more information, please visit www.rpm3solutions.com.